Amarillo by Morning

Tribute to George Strait



About

Amarillo by Morning is our nation’s premier concert tribute to the country legend and Hall of Famer George Strait. With fans made of cowboy boots and hats or just T-shirts and tennis shoes, this amazing band provides the experience of a true concert and show, bringing Strait’s timeless music to life with authenticity and passion.

The band is fronted by powerhouse country vocalist and Grammy-nominated singer Rowdy McCarran, who brings the songs, the show, and George Strait himself to the stage in a performance that’s both heartfelt and electrifying. Rowdy doesn't just perform the music — he channels it, delivering each line with the conviction and warmth that made George Strait a household name.

From chart-topping hits like “Check Yes or No,” “The Chair,” and “Ocean Front Property,” to deep cuts like “You Look So Good in Love” and “Nobody in His Right Mind Would’ve Left Her,” Amarillo by Morning captures the full range of Strait’s legendary catalog. Every song is performed with note-for-note precision and emotional authenticity, offering fans the closest thing possible to seeing the King of Country live.

The show is a journey through decades of country music gold — from early favorites like “Unwound” and “Fool Hearted Memory” to the arena anthems like “Give It Away” and “Heartland.” Whether you’re a lifelong fan or new to the music, this tribute brings generations together in one unforgettable celebration of the man who shaped modern country.

Armed with this brilliant catalog of songs, Amarillo by Morning is poised to deliver the most unique tribute experience to audiences who appreciate the heart, storytelling, and spirit of one of America's most iconic artists. It's not just a concert — it's a night with George Strait.

Short bio

Amarillo by Morning is a George Strait tribute fronted by Grammy-nominated country vocalist Rowdy McCarran. The show brings Strait's timeless music to the stage, covering chart-topping hits and deep cuts with note-for-note precision and emotional authenticity.

Full press bio

Amarillo by Morning is a George Strait tribute fronted by Grammy-nominated country vocalist Rowdy McCarran. The show brings Strait's timeless music to the stage with the feel of a true concert, covering chart-topping hits such as Check Yes or No, The Chair, and Ocean Front Property alongside deep cuts including You Look So Good in Love and Nobody in His Right Mind Would've Left Her. The set also includes Unwound, Fool Hearted Memory, Give It Away, and Heartland, performed with note-for-note precision and emotional authenticity.

Tagline

A concert tribute to George Strait, from Unwound to Check Yes or No

Photos















Performance videos

- Performance video
  https://www.youtube.com/watch?v=Zs8L9rr3Fnk

Contact and booking

Booking details and inquiries

View the latest press kit:
https://mztributebands.com/epk/amarillo-by-morning

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